

## MULTI SECTOR VISIT TO CANADA

3rd – 7th October 2011

*Fast track to the world* <sup>UK</sup>

# DISCOVER NEW BUSINESS OPPORTUNITIES IN CANADA

**Your opportunity to meet face to face with Canadian Businesses and potential clients who are looking to do business and form partnerships with UK companies**

UK Trade & Investment are organising a market visit to Canada in October 2011, to introduce UK companies to potential partners and new clients. This visit will allow you to present your knowledge and expertise as well as your product or service directly to potential customers and strategic partners.

## Why go to Canada?

Canada offers excellent opportunities to UK businesses. Not only is it a financially stable market, but it is an important trade and investment partner for British companies. Canada is home to world-leading research and education; offering lower costs, risks and business taxes, as well as ready access to the North American market. With low inflation and positive economic growth, Canada offers excellent trade opportunities in a wide variety of sectors.

## Why take part in this visit?

This market visit will enable you to:

- Meet with potential clients and partners directly in Canada
- Take part in a formal UKTI sponsored visit designed to present UK expertise and generate new sales leads
- Increase your visibility and brand recognition in a dynamic export market, and build lasting business relationships
- Participate in a structured week of briefings, networking and face to face meetings
- Receive expert support and advice from UKTI staff based in Canada
- Valuable networking with other delegates. The visit is being jointly organised with the West Midlands so there will be plentiful networking opportunities

## New markets = new opportunities

This multi sector visit is to one of the most dynamic markets in the world. Out of all the G7 countries, Canada is currently ranked as the number one place to do business over the next five years. The best Canadian companies are looking to work with UK businesses, to partner with them to grow their own businesses. Working in Canada is also an ideal platform to then look at exporting to the United States.

Key opportunities currently exist in Canada in the following sectors:

- Aerospace
- Pharmaceuticals
- Information Technology
- Biotechnology & Healthcare
- Food and Drink
- Automotive
- Energy & Power
- Construction
- Mining
- Advanced Engineering
- Financial and Professional Services
- Defence & Security

## Draft Programme

1st October	Suggested arrival in Toronto
3rd October	Welcome briefing, followed by 1-2-1 meetings with UKTI staff
4th – 7th October	Individual tailored programme of meetings or visits

This visit offers you a flexible programme, which is tailored to meet your individual needs.

## UK Trade & Investment support

A support package is being developed, which includes the organisation of briefings, a group networking reception, 1-2-1 meetings with UKTI Commercial Officers and your individual tailored programme of meetings or appointments. Companies are responsible for the cost of travelling to Canada and any internal travel costs, accommodation and subsistence, as well as an individual OMIS fee to arrange your bespoke programme of activity.

A mission brochure, booking form and further travel and logistics information (including recommended flights and hotels) will be provided on receipt of your expression of interest.

There are 15 places available on this visit, and the earlier we receive your commitment to take part, the better the programme we can put in place for you.