



Win  
£250 of  
office equipment  
See inside for details

# START YOUR BUSINESS in 2008

[www.startyourbusiness08.co.uk](http://www.startyourbusiness08.co.uk)

## Everything you need to know about starting your business

29 March 2008  
St James Park,  
Newcastle Upon Tyne  
(other dates and venues available across the North East)





presently



## Crèche facilities

Feel free to bring the children as crèche facilities will be available. Please state if you would like to take advantage of these on the Reply Card.

# Everything you need to know about starting your business

If you want to work for yourself and need some advice to turn your ideas into reality, then **Start Your Business** is for you. Independent advice and information is available in a number of ways, all in one day and under one roof.

- ✓ Benefit from **free business workshops** outlining every detail of starting your own business
- ✓ Take advantage of free **one-to-one business advice clinics** where you can discuss your business ideas with a team of experts
- ✓ Learn about support organisations by visiting the **exhibition area**
- ✓ **Network** with other business start-ups and meet potential new clients and business partners.

## Free seminars for all those wanting to start a business.

Register now to book your place at any of these sessions

- 1 10.15-11.00am Everything you need to know when starting a business
- 2 11.15-12.00pm Promoting your business for under £1
- 3 11.15-12.00pm Networking for success
- 4 11.15-12.00pm Balancing the books – accounting for non-accountants
- 5 12.15-1.00pm Keep it legal – guidance for new businesses
- 6 12.15-1.00pm Show me the money! Selling with confidence
- 7 12.15-1.00pm How to plan and build your website
- 8 1.15-2.00pm Writing and developing a successful business plan
- 9 1.15-2.00pm Essential marketing ideas
- 10 1.15-2.00pm Recruiting and building a winning team
- 11 2.15-3.00pm Motivate yourself to believe and achieve
- 12 2.15-3.00pm Meet the money – raising finance for your business venture.
- 13 3.15-4.00pm How to set up and run a successful business from your own home
- 14 3.15-4.00pm Your secret to success – defining your USP
- 15 3.15-4.00pm Online marketing for your business

## Start Your Business

Offers you the best help and support, whatever your business idea.

## Business Advice

Bring questions about your business idea. We can find the answers you need.

## Free Exhibition

Get information on finance, funding, property, employing staff, company law, health and safety, sales, marketing and PR.

## VAT/PAYE Information

Get the latest information on VAT, PAYE and other key business regulations.

## Can't make this event?

Don't worry, there are other **Start Your Business** events taking place at:

**Morpeth** 5 April  
**Chester-le-Street** 19 April  
**Middlesbrough** 26 April

for further details go to  
[www.startyourbusiness08.co.uk](http://www.startyourbusiness08.co.uk)

## BOOK YOUR FREE PLACES TODAY

Complete and return the attached Reply Card.

OR

Call Karen 0191 281 5777

e-mail: [karen@btob.co.uk](mailto:karen@btob.co.uk)

Book online:

[www.startyourbusiness08.co.uk](http://www.startyourbusiness08.co.uk)

# Reply Card

Please register the following visitor(s) at  
**Start Your Business**

Title Name Surname

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Title Name Surname

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Business Idea or Business Description

Address

Postcode

Tel

Mobile

Signature

Business Link would like to send you invitations to forthcoming events and other information via e-mail which we think will be beneficial to you. I would like to receive e-updates  Yes  No

e-mail

I would like to use the crèche facilities (please tick)

Number of children

Please book the following free seminar sessions for me:  
(please insert seminar numbers below)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

The information provided will be held on our database and used by Business Link to inform you of any services we believe may be of benefit to you. Please tick box if you do not wish to have your details used for this purpose.

\* A draw for £250 of office equipment vouchers will be made at the event.

Register today to receive entry into a £250 prize draw\*

Business Reply  
Licence Number  
RRBC-LBKC-JUKA



### Directions to St James' Park

#### From the A1

Turn left onto the A184 (signposted Gateshead) Cross flyover Redheugh Bridge (River Tyne). On other side continue forward onto St. James Boulevard (signposted City Centre). At end of St. James Boulevard turn left. The stadium entrance is second turn on your right.

#### Parking

Free parking is available on a first come first served basis. The car parking areas are best accessed from Barrack Road. At the main entrance to St. James Park, pass the low-level two storey parking on the left. Follow the arrow down the road, as it leads into the multi-storey car park. Free parking is on level one or two.

### Information on Business Link

Business Link is an independent broker of business support. For individuals looking to start up, or established businesses, Business Link can provide access to a network of specialist advice and a wide range of business information.

Our comprehensive service means we can discuss customer needs, to identify and bring them the services that make a real impact, including:

General Business Advice, Sales & Marketing, Finance, People Development, ICT & e-Business, Exporting, Regulations, Design & Innovation

... and much more delivered in a flexible way to meet your needs. To find out more about the real impact we can have on your business, contact us on:

Tel: 0845 600 9 006

Web: [www.businesslinknortheast.co.uk](http://www.businesslinknortheast.co.uk)



START YOUR BUSINESS IN 2008  
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